



PORTAGE Center for the ARTS

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Artistic Director

Beth Edmondson

Founder

Dr. Xan Johnson

EXECUTIVE DIRECTOR

Heidi Royal

Hello!

April 2024

Thank you for supporting Portage Center for the Arts. We are so grateful for you, our friends and business partners, who help us to further our vision and strengthen our community through the ARTS!

Your renewed commitment to PCA for the next season will guarantee its continued legacy as a cultural and historical cornerstone in our community. It's an investment in our children to ensure they have viable, safe, and creative arts education programs; it's an investment in citizens of all ages to encourage creative thinking through writing, poetry, theater, visual arts and music; and it's an investment in our local economy, attracting visitors who spend their dollars at our local hotels, restaurants, and gas stations. Simply put, it's an investment in a rich and varied quality of life!

Please take a look at our proposed 2024-25 season of programming and consider that when you support the Center for the Arts, you are making an investment in our community...thank you!

Sincerely,


Heidi Royal
Executive Director

YOUTH THEATRE: **SERIES Sponsor** **EVENT Sponsor** **Advertiser**

CONCERT SERIES: **SERIES Sponsor** **EVENT Sponsor** **Advertiser**

VISUAL ARTS: **SERIES Sponsor** **EVENT Sponsor**

BUSINESS PATRON: **One-Time Gift** **Monthly Gift**

Check or credit card information enclosed; I prefer to sponsor the following event(s): _____

I have made my payment online at: www.portagecenterforthearts.com/sponsorship for the above program.

I pledge my support for the program indicated above; please bill me on this date: _____

Please submit your full color logo/ad in jpg or pdf format to:

***info@portagecenterforthearts.com*, or let us create an ad for you!**

Name *(as it will appear in print)* _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Credit Card # _____ **Exp Date** _____ **Amt \$** _____

Portage Center for the Arts is a 501(c)3 tax-exempt non profit organization.

301 E. Cook | PO Box 866 | Portage, WI 53901

Email: info@portagecenterforthearts.com

Phone: 608-742-5655

Website: www.portagecenterforthearts.com



SPONSORSHIP OPPORTUNITIES

YOUTH THEATRE SPONSOR

SERIES \$4,000

- Sponsor a series of one production & 4 workshops and receive 6 tickets for each event
- Welcome the audience from the stage
- Full page, color ad in each event program
- Recognition in all promotional materials and press releases plus onsite marketing materials
- Linked logo online, in social media, & on t-shirts

EVENT \$1,000

- Sponsor one production or one workshop and receive 6 tickets for that event
- Verbal recognition at the event
- Full color 2x4 ad in that event's program
- Recognition in all promotional materials
- Linked logo online and in social media marketing

ADVERTISER \$500

- Full color 2x4 ad in each production/workshop program for entire run of each of 5 events
- Social media shout-out

CONCERT SPONSOR

SERIES \$5,000

- Sponsor a series of 6 concerts and receive up to 6 tickets for each concert
- Welcome the audience from the stage
- Full page, color ad in each of 6 concert programs
- Recognition in all promotional materials and press releases plus onsite marketing materials
- Linked logo online and in social media marketing

EVENT \$1,000

- Receive 6 tickets for the event you sponsor
- Verbal recognition at the event
- Full color 2x4 ad in that event's program
- Recognition in all promotional materials
- Linked logo online and in social media marketing

ADVERTISER \$500

- Full color 2x4 ad in each of 6 concert programs
- Social media shout-out

VISUAL ARTS SPONSOR

SERIES \$2,000

- Sponsor a series of 11 art exhibits
- Welcome participants at the receptions
- Recognition in all promotional materials and press releases plus onsite marketing materials
- Linked logo online and in social media marketing

EVENT \$200

- Sponsor one art exhibit
- Verbal recognition at the reception
- Recognition in all promotional materials
- Social media shout-out

BUSINESS PATRON \$100+

Support our general programming by becoming an ARTS Patron with your annual one-time or ongoing monthly gift!



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